

Construction Project of Deep Processing of Yak Related Products

I. Background

i. Market analysis

Qinghai's unique natural environment and high-quality forage base make yak meat here have unique flavor, rich nutrition and natural pollution-free characteristics. The unique natural advantages make construction project of deep processing of yak related products broad market prospects.

ii. Advantages of Xining

Industrial advantages: Qinghai is one of the five major pastoral areas in China, and also the main production area of yak in the world, known as the "yak capital of the world". According to the information provided by the agriculture and animal husbandry organization of our province, by the end of 2017, the total number of stocking yaks in our province was 4.897 million, ranking the first in China, accounting for 32% of the total number of stocking yaks in the world, therefore, we have unique resource advantages and broad Industrial Development Foundation. The project is supposed to be located in Dahua Industrial Park of Huangyuan County which has good infrastructure and convenient transportation. Huangyuan yak breeding has a considerable number of stalls, the sufficient raw materials are favorable for the in-depth development of deep processing industrial chain of yak related products.

Location advantages: Huangyuan county is an important gateway from the mainland and Xining to the pastoral areas in the southwest of Qinghai and Tibet. It is 48 kilometers away from Xining, the capital of Qinghai Province. The first-class Xining-Huangyuan highway, 109 and 315 national highways, and Qinghai Tibet railway pass through the county. The transportation is very convenient.

II. Supply of major raw materials

The supply of yak, main raw material, is guaranteed.

III. Scale and content of project construction

Building a comprehensive workshop for intensive processing of yak related products and GMP production workshop; the annual output of yak meat deep processing food is expected to reach 2000 tons; a 2000 square meter yak bone and blood extraction workshop and a large-scale processing line will be built.

IV. Construction conditions

Supporting facilities like water, electricity, roads, communications, etc. are complete in construction area, it can meet the needs of enterprise construction and production, and the transportation in the area is convenient, which is conducive to the construction and implementation of the project.

V. Project progress at present

The project is attracting investment.

VI. Investment estimate and economic benefit

The total investment of the project is 50 million yuan, and the annual sales revenue is expected to reach 8 million yuan.

VII. Preferential policies

The projects enjoys the preferential policies for the western development and of the provincial governments on strengthening the introduction of investment. Enjoying *the Preferential Policies for Investment Promotion in Dahua Industrial Park of Huangyuan County*.

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