

The Development and Construction Project of Maya Broad Bean Biological Products

I. Background of the project

i. Market analysis

Maya broad bean can be used as peptide and other bio-additives in food processing industry, pharmaceutical industry, cosmetics industry and feed production industry. Therefore, the development and construction project of Maya broad bean biological products has a good market prospect.

ii. Advantages of Xining

Industrial advantages: the Maya broad bean grow in Huangyuan County, and of which the development and construction project makes full use of the characteristics of full grain and high content of bioactive substances, especially high content of various microelements such as magnesium, iron, zinc, manganese and selenium. The development and construction of the project has broad prospects.

Location advantage: Huangyuan County is located at the foot of Riyue mountain of the eastern part of Qinghai Tibet Plateau and the upper reaches of Huangshui River. Ningge railway, national highway 109, Qinghai-Xingjiang highway and national highway 315 pass through the county. It is the junction of the Loess Plateau and the Qinghai-Tibet Plateau. Historically, the Central Plains Agricultural civilization and the western grassland culture blending here, and it is also an important node connecting the Tibetan area and the central plains. Therefore, it has formed a unique geographical advantage of relying on the ranch and facing the big market, which provides a broad development space for the project.

II. Supply of main raw materials

The main raw material is Maya broad bean. Huangyuan County is the main planting area of it. The supply of raw materials is guaranteed.

III. Project construction scale and content

The project covers an area of 30 mu, with a construction area of 5000 square meters. It extracts and produces peptide and other bio-additives used in food processing industry, pharmaceutical industry, cosmetics industry and feed production industry.

IV. Construction conditions

The water, electricity, transportation, telecommunication and other supporting facilities in the construction area are complete, which can meet the construction and production needs of enterprises, and the transportation in the area is convenient for the construction and implementation of the project.

V. Project progress at present

The project is attracting investment.

VI. Investment budget, cooperation modes and economic benefits

The total investment of the project is 25 million yuan with sole proprietorship. It is estimated that the sales revenue will be 4 million yuan after the completion of the project.

VII. Preferential policies

The project enjoys the preferential policy of China's Western Development and the strengthening the investment attraction which formulated by provincial government, and "The preferential policies for attracting investment of Dahua Industrial Park in Huangyuan County".

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